



REGISTERED AT THE COMPETITION APPEAL
TRIBUNAL
UNDER NUMBER: 21132
DATE: 27/11/25

Case No.: 1595/7/723

IN THE COMPETITION APPEAL TRIBUNAL

BETWEEN:

ROBERT HAMMOND

Class Representative

– and –

(1) AMAZON.COM, INC
(2) AMAZON EU S.À.R.L
(3) AMAZON EUROPE CORE S.À.R.L.
(4) AMAZON UK SERVICES LTD

Defendants

COLLECTIVE PROCEEDINGS ORDER

UPON the Class Representative’s application for a collective proceedings order pursuant to section 47B of the Competition Act 1998 (the “**Act**”) and Rule 75 of the Competition Appeal Tribunal Rules 2015 (the “**Tribunal Rules**”) (the “**CPO Application**”)

AND UPON the receipt of a “**Collective Proceedings Claim Form**” dated 7 June 2023, which combines claims in respect of losses alleged to have been caused by the Defendant’s alleged unlawful conduct in breach of the prohibitions in Chapter II of the Act and/or Article 102 of the Treaty on the Functioning of the European Union (the “**Collective Proceedings**”)

AND UPON the receipt of a “**Re-Amended Collective Proceedings Claim Form**” dated 21 May 2024, amended pursuant to the Order of the Tribunal dated 30 April 2024.

AND UPON the Tribunal having decided to hear the CPO Application together with the CPO application brought by the Class Representative (“**the Stephan Class Representative**”) in case number 1644/7/7/24 *Stephan v Amazon.com, inc and ors* (the “**Stephan Proceedings**”)

AND UPON hearing counsel for the parties at a Joint Certification Hearing with the Stephan Proceedings, which took place on 6 May to 8 May 2025

AND UPON the Class Representative undertaking to engage a costs draftsman to review and advise it on future invoices for fees and disbursements incurred in the Collective Proceedings, as Mr Hammond "*considers appropriate, and at any rate each quarter.*"

AND UPON the Tribunal handing down its Judgment dated 24 July 2025 on the CPO Application [2025] CAT 42 (“**the Judgment**”)

AND UPON the Tribunal having decided in the Judgment in accordance with Rule 79 of the Tribunal Rules that the claim as described in the CPO Application is eligible for inclusion in collective proceedings (but not with the methodology proposed by Mr Hammond in his CPO application in relation to the 'Exclusionary Abuse', as set out in paragraph 4 below).

AND UPON the Class Representative being permitted to rely on the methodology of the Stephan Class Representative as regards alleged higher rival fulfilment charges allegedly leading to higher Amazon marketplace fees.

IT IS ORDERED THAT:

Authorisation of the Class Representative

1. Pursuant to section 47B of the Act and Rules 77 and 80 of the Tribunal Rules, Mr. Robert Hammond be authorised to act as the Class Representative and to continue the Collective Proceedings on an opt-out basis claiming aggregate damages for loss suffered by the Class Members (as defined in paragraph 5, below).
2. The remedy sought is an award of aggregate damages pursuant to section 47C(2) of the Act together with interest and/or such further or other relief as the Tribunal

may see fit.

3. The Class Representative's address for service (hard copy) is c/o Charles Lyndon, 110 Cannon Street, London EC4N 6EU. Electronic service may be affected at such email addresses as have been notified from time to time to the Tribunal and the other parties for that purpose.
4. The claims certified for inclusion in the Collective Proceedings are the claims as set out in the Re-Amended Collective Proceedings Claim Form, subject to the Re-Amended Collective Proceedings Claim Form being amended so that it does not rely on the opinions set out in the expert report of the Class Representative's expert Dr. Pike in relation to the "Exclusionary Abuse".

Class Definition

5. The class of persons (the "**Class**", or "**Class Members**") whose claims are certified for inclusion in the Collective Proceedings comprises:

All natural consumers who purchased at least one product from Amazon's UK based e-commerce marketplace at Amazon.co.uk between at least 1 October 2015 and 7 June 2023 (the "Relevant Period"), including the personal representatives or administrators (where appointed) of such purchasers who are deceased at the date of the granting of the CPO

6. The following categories of persons (as constituted from time to time) shall be excluded from the proposed class and accordingly not be Class Members:
 - a. *Any person active as a business selling products on Amazon Marketplace in the UK and who was either an Amazon seller or a third-party seller who used Amazon's logistics service "Fulfilled by Amazon" (collectively referred to as "**FBA Sellers**") during the Relevant Period;*
 - b. *Officers, directors, or employees of: (i) an FBA Seller; (ii) any entities which have a (direct or indirect) interest in any FBA Seller that gives rise to significant control; and (iii) any entities in which any FBA Seller has such an interest;*
 - c. *Members and staff of the Tribunal assigned to these proceedings;*
 - d. *Officers, directors, or employees of: (i) the Defendants; (ii) any entities*

which have a (direct or indirect) interest in any of the Defendants that gives rise to significant control; and (iii) any entities in which any of the Defendants have such an interest;

e. The Class Representative's and Defendants' legal representatives, as well as any experts or other professional advisers instructed in these Proceedings, including professional staff assisting them; and

f. The Class Representative.

Forum

7. Pursuant to Rules 18, 52 and 74 of the Tribunal Rules, the Collective Proceedings are to be treated as proceedings taking place in England and Wales.

Notification

8. The Class Representative shall publish a notice of the Collective Proceedings in the form attached to this Order as Annex A in accordance with Rule 81 of the Tribunal Rules (the “**Notice**”) by 4pm on 2 December 2025.

Opting Out and Opting In

9. Every member of the Class who is domiciled in the United Kingdom on 27 November 2025 (the “**Domicile Date**”) shall be included in these Collective Proceedings.
10. Any member of the Class who is domiciled in the United Kingdom on the Domicile Date may opt-out of the Collective Proceedings by giving the Class Representative notice in writing of their decision to opt out by 27 February 2026, in accordance with the Notice.
11. Any member of the Class who is not domiciled in the United Kingdom on the Domicile Date may opt-in to the Proposed Collective Proceedings by giving the Class Representative notice in writing of their decision by no later than 27 February 2026 in accordance with the Notice.

Costs

12. The Defendants shall pay (and shall be jointly and severally liable to pay) in full and final settlement of the Class Representative's costs of, and caused by, the Defendants' opposition to the CPO Application, the amount of £550,000 (inclusive of VAT), within 28 days from the date of this Order, as agreed between the parties.

13. Any other costs incurred to date shall be costs in the case. If such costs become payable to the Class Representative, it is agreed that his claim, before any reduction on assessment or by agreement, is to be no more than £248,550.75, or 20% of his total costs of the CPO Application, whichever is the lesser.

General

14. There be liberty to apply.



Sir Peter Roth

Chair of the Competition Appeal Tribunal

Made: 27 November 2025

Drawn: 27 November 2025

ANNEX A – NOTICE OF COLLECTIVE PROCEEDINGS

COMPETITION APPEAL TRIBUNAL CASE No. 1595/7/23

If you purchased any product on Amazon's UK Marketplace at Amazon.co.uk in between 1 October 2015 and no later than 7 June 2023, you could obtain compensation from a collective claim.

This is a legal notice that has been issued at the direction of the Competition Appeal Tribunal.

The Competition Appeal Tribunal (the “**Tribunal**”) has decided that Robert Hammond can bring a collective proceedings action against Amazon.com Inc, Amazon EU S.à.r.l., Amazon Europe Core S.à.r.l. and Amazon UK Services Ltd (collectively referred to as “**Amazon**” or the “**Defendants**”). The claim is for loss suffered by buyers of products through Amazon's website who it is alleged paid higher prices due to an algorithm which displayed prioritized products in the “Buy Box”, thus limiting competition.

The Tribunal has decided that the case should proceed on behalf of a “Class” of people that could include you. If you're included, you need to decide now whether to stay in the Class or exclude yourself. There is no money available now and no guarantee that there will be.

The claim alleges that the Defendants' online marketplace (“**Amazon Marketplace**”) occupied a dominant position and that the Defendants abused that dominant position by favouring, on Amazon Marketplace, product offers of Amazon and third-party sellers who used Amazon's own logistics service “*Fulfilled by Amazon*” over third-party sellers who did not use Amazon's logistic service. It is claimed that as a result of Amazon's conduct, competition between sellers on the Amazon Marketplace was restricted and customers who purchased goods on Amazon.co.uk did so at higher prices than they otherwise would have. It is also alleged that Amazon's conduct restricted competition between Amazon's logistics service and other logistics providers and between Amazon Marketplace and other online marketplaces with the result that merchants on the Amazon Marketplace were charged higher fulfilment and/or marketplace fees than they otherwise would have been, which they passed on either in whole or in part to customers who purchased goods on the Amazon Marketplace from merchants using Amazon's logistics service.

The Class includes all persons, who are consumers and who purchased at least one product, from Amazon's online marketplace at Amazon.co.uk between 1 October 2015 and no later than 7 June 2023 (the “**Relevant Period**”), including the personal representatives or administrators (where appointed) of such purchasers who are deceased at the date of the granting of the Collective Proceedings Order.

All persons who fall within the Class and who are domiciled in the United Kingdom on 27 November 2025 are automatically included in the Collective Proceedings. All persons who fall within the Class but are not domiciled in the United Kingdom on 27 November 2025 will have to opt-in to the Collective Proceedings if they want to be part of the Claim.

You have important legal rights related to this claim. Exercising these rights could affect your ability to get a payment in the future (if the case is won or a settlement is reached, and money becomes available). This notice explains the claim, who is covered by the claim, your rights in relation to the claim, how to exercise these rights and any related deadlines. Please read this notice carefully as your decisions about this claim will have legal consequences. To read the Tribunal's full Collective Proceedings Order and judgment, which allows the claim to proceed, visit www.claimagainstamazon.com or www.cattribunal.org.uk.

YOUR LEGAL RIGHTS AND OPTIONS	
IF YOU ARE DOMICILED IN THE UK	You do not need to do anything. You are automatically included in the claim. If you do not want to be a part of the claim, you must 'opt out' of the claim by following the instructions in Question 16 by 4pm, 27 February 2026.
IF YOU ARE <u>NOT</u> DOMICILED IN THE UK	You are <u>not</u> automatically included in the claim. If you <u>do</u> want to be part of the claim, you must 'opt in' to the claim by completing the form available at www.claimagainstamazon.com by 4pm, 27 February 2026. Alternatively, you can submit an inclusion (opt-in) request to: Amazon Buy Box Opt-Out Collective Action C/O Angeion Group International 8 St. James's Square London SW1Y 4JU Inclusion requests must be submitted by 4pm, 27 February 2026.
	If you <u>do not</u> want to be part of the claim, you do not need to do anything.

QUESTIONS? VISIT WWW.CLAIMAGAINSTAMAZON.COM

GENERAL INFORMATION

1. Why has this notice been issued?

The Competition Appeal Tribunal has directed that this notice be issued following its Collective Proceedings Order (“Order”) made on 27 November 2025. The Order allows this claim to proceed as a collective claim on behalf of purchasers of products sold on Amazon.co.uk in the Relevant Period. To read the full Order, visit www.claimagainstamazon.com under ‘documents’ or www.catribunal.org.uk.

This notice has been issued to inform you of your important legal rights. This notice explains the collective claim, who is covered by the claim, the common issues covered by the claim, your legal rights, how to exercise these rights, and any deadlines. Please read this notice carefully as your decisions about this claim will have legal consequences and could affect your ability to get a payment in the future (if the case is won and money becomes available).

2. Who is the claim against?

The claim is against Amazon.com Inc, Amazon EU S.à.r.l., Amazon Europe Core S.à.r.l. and Amazon UK Services Ltd.

3. What did the Defendants do wrong? What are the claims?

The claim alleges that the Defendants online marketplace (“Amazon Marketplace”) occupied a dominant position and that the Defendants abused that dominant position by favouring, on Amazon Marketplace, product offers of Amazon and third-party sellers who used Amazon’s own logistics service “*Fulfilled by Amazon*” over third-party sellers who did not use Amazon’s logistic service. It is claimed that as a result of Amazon’s conduct, competition between sellers on the Amazon Marketplace was restricted and customers who purchased goods on Amazon.co.uk did so at higher prices than they otherwise would have paid. It is also alleged that Amazon’s conduct restricted competition between Amazon’s logistics service and other logistics providers and between Amazon Marketplace and other online marketplaces with the result that merchants on the Amazon Marketplace were charged higher fulfilment and/or marketplace fees than they otherwise would have been, which they passed on either in whole or in part to customers who purchased goods on the Amazon Marketplace from merchants using Amazon’s logistics service.

The proposed claim seeks to include purchases made by consumers who purchased goods between 1 October 2015 and 7 June 2023. At this preliminary stage, the claim includes purchases by consumers in that category up to 7 June 2023.

4. Who is bringing the claim? What is the role of the Class Representative?

The Tribunal has authorised Robert Hammond to act as the Class Representative for this claim. Mr Hammond will conduct the claim against the Defendants on behalf of the class, except for those who opt-out of the class.

Mr Hammond will be responsible for running the case before the Tribunal, including those aspects for which claimants would normally be responsible, such as instructing lawyers and experts and making decisions on how to conduct the claim (including any settlement discussions).

During the case, Mr Hammond will be responsible for communicating with the Class and for issuing formal notices such as this notice. The Class Representative will place updates about the claim on the claim website at www.claimagainstamazon.com. It is a good idea to register on the website and check the website regularly for updates.

5. Who is the Class Representative?

Mr Hammond is acting as the Class Representative to represent the interests of the Class. Mr. Hammond is an experienced consumer advocate and will bring the claim on behalf of the affected purchasers who have suffered a loss. Mr Hammond is semi-retired and previously worked as a solicitor in private practice and part-time law lecturer for ten years before becoming a Director at Citizens Advice. He is well known for his profile and experience in these matters. He has the necessary ability to act fairly and adequately in the interests of Class Members and will be guided by a consultative group comprised of individuals with specific expertise in consumer rights.

6. What are collective proceedings?

The Competition Act 1998 (“The Competition Act”) makes it possible to bring collective proceedings, which are a form of court procedure that enable a class representative to bring proceedings on behalf of a group of individuals and/or businesses affected by a violation of competition rules. As a result of the Competition Act, groups of individuals and/or businesses hurt by the violations do not each need to bring an individual claim to obtain compensation for their loss. Instead, these individuals and/or businesses may all receive compensation through a single collective claim brought on their behalf.

The core notion of collective proceedings is that they group together similar claims that raise common issues (i.e., the same, similar, or related issues of fact or law). The common issues will be dealt with during the proceedings and the judgment on common issues will be binding on all domiciled claimants who do not opt out and those non-domiciled claimants who opt in.

Common issues will cover both how the law is applied to the case and how compensation owed to purchasers of products on Amazon Marketplace should be calculated and include the following:

- (a) Whether the claims have been brought in time;
- (b) Whether the Defendants held a dominant position in the market and whether they abused that position; and
- (c) Whether and to what extent Amazon’s conduct had an impact on prices paid by purchasers of products on Amazon Marketplace.

7. What is the class?

Collective claims are brought on behalf of a group of individuals and/or businesses who are alleged to have suffered a common loss. All individuals and businesses that are domiciled in the United Kingdom on 27 November 2025 who are part of the group are the class or class members unless they opt out. Individuals and businesses who are domiciled outside the United Kingdom are not in the class or class members unless they opt in.

In this case, the Tribunal has made an order setting out the requirements which must be met by any individual in order for them to be part of the Class. See Question 14, “Am I part of the class?” below for an explanation of these requirements.

8. What are opt-out proceedings?

The claim is proceeding as an opt-out collective claim. In simple terms, if you are domiciled in the United Kingdom and don't opt out, you are part of the claim and will not be permitted to sue the Defendants separately.

9. How much money might I receive?

At this time, the Class Representative cannot predict how much money any Class Member might get. The Class Representative has only limited information available at the moment and will be seeking from the Defendants and third parties the relevant data and information to determine the overall damages and payment amounts.

If the claim is successful, the Class Representative will ask the Tribunal for the difference between the higher prices that you did pay and the prices you should have paid.

10. How do I get money?

No money is available now and there is no guarantee that money will be available in the future. The Class Representative must win the case or a settlement must be reached with the Defendants and approved by the Tribunal. This process takes time so please be patient. If and when money becomes available, a notice will be given about how to get a share.

If you register at www.claimagainstamazon.com you will be notified automatically about how to get money.

11. Do I need to provide information to be able to get money?

The Class Representative does not know if you will need to give any information to get money. Lawyers acting for the Class will try to get information from the Defendants and third-party sources so as to limit any information you might need to provide.

12. What is the Competition Appeal Tribunal?

The Competition Appeal Tribunal is a specialist tribunal based in London that covers the United Kingdom and hears disputes such as these related to competition law matters. The Tribunal publishes its Rules and Guidance, together with information about what it does, on its website www.catribunal.org.uk.

WHO IS IN THE CLASS

13. What does it mean to be a Class Member?

As a Class Member, you will be eligible to receive a payment if money becomes available. You will also be legally bound by all Tribunal orders and judgments for the common issues arising in this claim. See Question 6 “What are collective proceedings?” above for the meaning of common issues. Class members will not be able to make their own claim against the Defendants for the claims included in this case even if they do not file a claim when money may become available.

14. Am I part of the Class?

The Class consists of any natural consumer (including any person now deceased through the personal representative of his or her estate) who between 1 October 2015 and no later than 7 June 2023 purchased at least one product on Amazon.co.uk.

15. Is anyone excluded from the Class?

Excluded from the Class are the following:

- (a) Any person active as a business selling products on Amazon Marketplace in the UK and who was either an Amazon seller or a third-party seller who used Amazon’s logistics service “Fulfilled by Amazon” (collectively referred to as “FBA Sellers”) during the Relevant Period;
- (b) Officers, directors, or employees of: (i) an FBA Seller; (ii) any entities which have a (direct or indirect) interest in any FBA Seller that gives rise to significant control; and (iii) any entities in which any FBA Seller has such an interest;
- (c) Members and staff of the Tribunal assigned to these proceedings;
- (d) Officers, directors, or employees of: (i) the Defendants; (ii) any entities which have a (direct or indirect) interest in any of the Defendants that gives rise to significant control; and (iii) any entities in which any of the Defendants have such an interest;
- (e) The Class Representative’s and Defendants’ legal representatives, as well as any experts or other professional advisers instructed in these Proceedings, including professional staff assisting them; and
- (f) The Class Representative.

16. Can I opt out of the claim?

If you are domiciled in the United Kingdom on 27 November 2025 and do nothing, you will stay in the Class and be bound by Tribunal orders or judgments. If you exclude yourself, you will not get any money from the claim but will keep your rights to sue the Defendants. If you want to keep your right to sue the Defendants on your own over the claims in this case, you will need to opt out from the Class. To opt out, you must submit an exclusion (opt-out) request form available on www.claimagainstamazon.com or by writing to:

Amazon Buy Box Opt-Out Collective Action
C/O Angeion Group International
8 St. James’s Square
London
SW1Y 4JU

Your request letter must state that “I want to be excluded from the class in the collective claim against Amazon.com, Inc and Ors in case No 1595/7/7/23”. Exclusion requests must be submitted by 4pm, 27 February 2026.

17. Can I opt into the claim?

If you are domiciled outside the United Kingdom on 27 November 2025, you are not automatically a part of the Class. If you wish to be included in the Class and be eligible for any potential money, you must submit the inclusion (opt-in) request form available on www.claimagainstamazon.com by 4pm, 27 February 2026. Alternatively, you can write to:

Amazon Buy Box Opt-Out Collective Action
C/O Angeion Group International
8 St. James’s Square
London
SW1Y 4JU

Inclusion requests must be submitted by 4pm, 27 February 2026.

18. Which purchases can I claim for?

The claim period covers the purchase of products on Amazon.co.uk between 1 October 2015 and no later than 7 June 2023.

19. What will it cost me to join the claim?

There will be no cost in joining the claim. The Class Representative has secured a significant amount of funding from a specialist third-party litigation funder. If the claim fails, the funder will lose all of its investment. To offset the risk, the litigation funder will take a fee from the compensation awarded if the claim is successful on behalf of all the class members. A non-confidential version of the litigation funding agreement is available on www.claimagainstamazon.com/important-documents/

20. What are the risks for me in joining the claim?

Usually in litigation, the losing party is ordered to pay the winning party’s costs. As the Class Representative is bringing this matter on behalf of you, any such order would generally be made against the Class Representative. If the claim is unsuccessful, the Class Representative will have to pay costs to cover the expenses of the Defendants. The Class Representative has obtained a significant level of insurance to cover these costs. A non-confidential version of the insurance policies is available on request by writing to Amazon Buy Box Opt-Out Collective Action, C/O Angeion Group International, 8 St. James’s Square, London, SW1Y 4JU.

However, you, as an individual class member, will not under any circumstances be responsible to pay any out-of-pocket costs as a result of this claim.

GETTING MORE INFORMATION

21. How can I stay updated on the progress of the claim?

You can visit the website www.claimagainstamazon.com and register where indicated to receive updates and any future notices via email as the claim progresses. If and when money becomes available and you have registered on the website, you will be contacted with information as to how the money will be paid to you.

22. How can I get more information?

This notice summarises the Order. To read the full Order and see other information about the claim, please visit www.claimagainstamazon.com or www.catribunal.org.uk.